



2025

SPONSORSHIP PACKAGES

BENEFITS

Showcase your commitment to athletic trainers and set your organization apart as a MATA Corporate Sponsor.

- Connect with over 1,293 athletic trainers through eBlasts and social media content.
 - Open rate over 58% for eBlasts.
 - Over 745 Facebook followers, 1,474 Twitter followers, and 853 Instagram followers.
 - We average, 18,000 website views and 200 click-throughs to the sponsorship page.
- Network and display your organization's products and services with athletic trainers at annual meetings and social/virtual gatherings.
- Strengthen your understanding of trends and issues facing athletic trainers in the state.
- Engage with athletic trainers on issues that are important to your organization.
- Build lasting relationships with athletic trainers and community members.

Thank you for taking the time to consider sponsorship of the Minnesota Athletic Trainers' Association. The MATA serves its members through the advancement and promotion of the athletic training profession. As an association we strive to improve the quality of healthcare for athletes, patients and clients by enhancing the profession of athletic training through leadership, education, and cooperative efforts with all allied health professions. Your generous sponsorship dollars are essential to our success. In return, your organization receives exposure to over 1,293 Minnesota Athletic Trainers.

For 2025, we are proud to continue with exciting sponsorship opportunities. Details of additional benefits are listed in the table below. If you have an interest in becoming a sponsor of the MATA, please choose any of the options that are right for your organization and return with payment. Feel free to contact me with questions or for more detailed information. Thank you again for your support!

- Annual Business Meeting & Clinical Symposium, Bloomington, MN - Friday, April 11th & Saturday, April 12th
 - Vendor show with career fair on Friday, April 11th
- Annual Golf Fundraiser, Bunker Hills Golf Club, Coon Rapids, MN - Tuesday, June 17th
- Virtual &/or Live Educational Events (dates TBD)

Robert Roche, MS, LAT, ATC
MATA Development Director

Sponsorship Levels	Bronze Level \$1,000	Silver Level \$1,500	Gold Level \$2,000	Platinum Level \$2,500
Your logo, with direct link to your website, listed on the MATA web page as a corporate sponsor. Sponsor to provide logo file. (gif, png, jpeg)	✓	✓	✓	✓
Logo displayed in MATA eBlast and/or Social Media mentions.	1	2	4	6
Opportunity to share your educational material or promote your individual continuing education event through a MATA regularly scheduled eBlast to members		1	2	3
Recognition in all promotional materials for MATA continuing educational series, student symposium and special events			✓	✓
Booth space at the MATA Annual Meeting & Clinical Symposium				✓
Social Media recognition for MATA continuing educational series, student symposium and special events				Before and day of event

Sponsorship Opportunities

Annual Meeting & Clinical Symposium

Presenting Sponsor \$1000

Logo on signage throughout the event
Name and logo recognition in the promotional materials
Exhibit booth space at event
Virtual advertisement available if in-person meeting is unable to be hosted.
One complimentary event registration
Option to introduce/sponsor a symposium speaker

Hall of Fame & Awards Banquet Sponsor \$1000

Logo on signage at event
Name and logo recognition in the promotional materials
Verbal recognition at event
One complimentary banquet ticket

Social Event Sponsor \$500

Name and logo recognition in the promotional materials
Verbal recognition at event

Exhibit Booth Space \$300

Opportunity for exposure to certified and student athletic training members at the annual symposium including the career fair.
Virtual advertisement available if in-person meeting is unable to be hosted.

Meal Sponsor \$500 per

Signage at buffet table for breakfast or lunch

IT & AV Sponsor \$500

Name and logo recognition in the promotional materials
Verbal recognition at event

Student Session \$500

Name and logo recognition in the promotional materials
Verbal recognition at event

Learning Lab Sponsor \$250

Name and logo recognition in the promotional materials
Verbal recognition at event

Individual Presentation Sponsor \$250

Verbal recognition at event for a single presentation

Continuing Education Series Event \$500 (per event live or virtual)

Logo on signage at the designated event
Name and logo recognition in the promotional materials including social media

Student Quiz Bowl \$250

Name and logo recognition in the promotional materials
Verbal recognition at event

Annual Golf Fundraiser

Presenting Sponsor \$2500 (limit one)

Exclusive naming rights with first right of refusal the following year
One complimentary foursome
Name and logo recognition in the promotional materials and at the event
Hole sign on the golf course
Table at hole for promotional materials only (no contest)

Eagle Sponsorship \$1200

One complimentary foursome
Name and logo recognition in the promotional materials and at the event
Hole sign on the golf course
Contest hole & table on the golf course with a recommended prize value of \$200

Birdie Sponsorship \$1000

One complimentary foursome
Name and logo recognition in the promotional materials and at the event
Hole sign on the golf course

Par Sponsorship \$500

Name and logo recognition in the promotional materials and at the event
Hole sign on the golf course

Driving Range Sponsorship \$250

Name and logo recognition in the promotional materials and at the event
Hole sign on the driving range

Dinner Sponsorship \$500

Name and logo recognition in the promotional materials and at the event

Hole Contest Sponsorship \$150 per (Longest Drive, Longest Put & Closest to the Pin)

Hole sign on the course

Golf Gift Sponsor \$1000

MATA co-branded golf gift for participants

Men's & Women's Top 3 Finishers Sponsorship \$200, \$100, \$50

Educational eBlast to MATA Members \$250

Show your expertise in the field and provide educational material or promote your individual continuing education event through a MATA regularly scheduled eBlast to members.
Content to be approved by MATA

Corporate Sponsorship Letter of Agreement

Indicate below the sponsorship opportunities in which your organization would like to participate. Your total amount spent will determine if you are a Bronze, Silver, Gold or Platinum level of sponsorship with the MATA. Your partnership with the Minnesota Athletic Trainers' Association helps support MATA operations, education and scholarship programs. We thank you for your support!

Annual Golf Fundraiser		
	Presenting Sponsor	\$2500
	Eagle Sponsor	\$1200
	Birdie Sponsor	\$1000
	Par Sponsor	\$500
	Driving Range Sponsor	\$250
	Dinner Sponsor	\$500
	Hole Contest (\$150 per) (Longest Drive, Longest Put, Closest to Pin)	\$
	Golf Gift Sponsor	\$1000
	Men's & Women's Top 3 Finishers (\$200, \$100, \$50 per)	\$
Annual Meeting & Clinical Symposium Sponsor		
	Presenting Sponsor	\$1000
	Hall of Fame & Awards Banquet Sponsor	\$1000
	Social Event	\$500
	Exhibit Booth & Career Fair	\$300
	Meal Sponsor	\$500
	IT & AV	\$500
	Student Session	\$500
	Learning Lab	\$250
	Individual Presentation	\$250
Other Sponsorships		
	Quiz Bowl	\$250
	Educational eBlast to MATA Members	\$250
	Continuing Education Live Event	\$500

Total Sponsorship Amount: \$ _____

Sponsorship Level: Bronze Level (at least \$1,000 spent)
 Gold Level (at least \$2,000 spent)

Silver Level (at least \$1,500 spent)
 Platinum Level (at least \$2,500 spent)

Corporate Sponsorship Letter of Agreement

Organization Name _____

Address _____

Contact Name _____ Title/Position _____

Email _____ Phone _____

Venmo _____

1. Email completed agreement to development@mnata.com.
2. Sponsors will be connected with MATA Treasurer (Lisa Schniepp) for payment via treasurer@mnata.com. Payment processing options below.
 - a. Check (Payable to Minnesota Athletic Trainers' Association)
Lisa Schniepp – MATA Treasurer
9025 Bloomington Ave S
Bloomington, MN 55425
 - b. Venmo via @MinnesotaAT
 - c. Credit Card via enter information below or email to set up payment by phone.

Card Type _____

Name on Card _____

Card Number _____

Expiration Date _____

Security Code (3 digit) _____

Zip Code of Card Billing Address _____