



**2025 MATA Annual Meeting and Symposium**  
 “Improving the Healthcare Landscape for Athletic Trainers and Their Patients”

Friday 8am-5:30pm (5.75 CEU hours)

Time	Session	Speaker	BOC Practice Domains	Level of Presentation
7:00am – 8:00am	Registration & Breakfast (American Foyer A) / Vendors			
8:00am - 8:05am	Welcome	<b>Ryan Hedwall</b> MA, LAT, ATC, OTC, BCS-O MATA Vice President		
<b>Administration &amp; Leadership</b> (American Salon A)				
8:05am – 8:30am	Above my Paygrade: How to Navigate Your Way Through the Administrative/Leadership Ranks	Mike Doyle MBA, LAT, ATC Heartland Orthopedics	5	Advanced
8:30am – 8:55am	I’m In Charge, Now What? How to Develop Valuable Administrative Skills	Paul Westerberg MA, LAT, ATC Heartland Orthopedics	5	Advanced
8:55am - 9:05am	Q&A (QR Code)			
9:05am – 9:30am	Developing your Professional Portfolio: Creating Global Professional Opportunities as an Athletic Trainer	Brian Zeller PhD, LAT, ATC Winona State University	5	Essential
9:30am – 9:55am	Growing your AT Brand: How to Market Yourself	Erik Haugen, MA PROP Coaching and Consulting	5	Essential
9:55am - 10:05am	Q&A (QR Code)			
10:05am - 10:25am	Vendor Break/Free Communications Poster Presentation (American Foyer B)			
<b>Injury Management</b> (American Salon A)				
10:25am - 10:50am	Femoral Acetabular Impingement (Surgical)	Dr. Chris Larson MD Twin Cities Orthopedics	1,3,4	Advanced
10:50am - 11:15am	Femoral Acetabular Impingement (Rehab)	Ashley Takekawa PT, DPT, ATC Twin Cities Orthopedics	1,3,4	Advanced
11:15am - 11:25am	Q&A (QR Code)			
11:25am - 11:50am	Shoulder Instability (Surgical)	Mike Freehill MD Summit Orthopedics	1,3,4	Advanced
11:50am - 12:15pm	Shoulder Instability (Rehab)	Erika Sandell-Savor DPT, SCS M Health Fairview	1,3,4	Advanced
12:15pm - 12:25pm	Q&A (QR Code)			
12:25pm – 1:25 pm	Lunch/State of the Association Address/Vendor Break	<b>Josh Pinkney</b> MS, LAT, ATC MATA President		

1:25 pm – 2:15 pm	Vendor Break/Free Communications Poster Presentation (American Foyer B)				
Learning Labs					
	Lab #1 Kinesiology Taping (35 participants max) (American Salon B)	Lab #2 X-ray 101 (35 participants max) (American Salon C)	Lab #3 Emergency Medicine (35 participants max) (Jefferson Room)		
2:15 pm – 3:45 pm (2:15 - 2:30 lecture) (2:30 - 3:45 lab)	Ronni Beatty-Kollasch, M.Ed., LAT, ATC University of Minnesota		Ashley Tekippe MD TRIA Orthopedics/Regions	2,4	Mastery
3:50 pm – 4:20 pm	Free Communications Student Podium Presentations (American Salon A)		Mary Westby EdD, LAT, ATC MATA Student Senate Advisor		Essential
4:20pm - 5:20pm	Keynote Speaker: The Life Cycle of Concussion Management (American Salon A)		Aimee Custer, PsyD, LD TRIA Orthopedics	2,3,4	Advanced
5:20 pm – 6:20 pm	Social Hour (American Salon A) and Career Fair (Foyer)				
6:20 pm – 7: 45 pm	Hall of Fame & Awards Ceremony (American Salon A)		Ronda Peterson MS, LAT, ATC Honors & Awards Committee Chair		